

# Literacy Strategies for the Business Classroom

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### Why Use Literacy Strategies?

Research Based  
 Relevant  
 Rigorous  
 Chunks

<b>Acronym Key</b>		
Activate Prior Knowledge (APK)	Entire Lesson (Lesson)	Individual (I)
Pre-reading (PRE)	Quick (10 minutes or less)	Partner (P)
Active Reading (ACT)	Chunk (Breaks larger units into smaller)	Group (G)
Vocabulary (VO)		
Higher Order Thinking (HOT)		

<b>Strategy</b>	<b>Focus</b>	<b>Time</b>	<b>Group</b>
Text Structure	(PRE)	Lesson	P
Chapter Guide	(APK)(PRE)(ACT)(VO)	Quick	I
Chapter Map	(PRE)(ACT)(VO)(HOT)	Chunk	I/P
2-Column Notes	(ACT)(VO)(HOT)	Lesson	I
Interactive Cloze	(APK)(PRE)(ACT)(VO)(HOT)	Lesson	I/P
Scavenger Hunt	(PRE)(ACT)(VO)(HOT)	Chunk	I/P
Jigsaw	(ACT)(VO)(HOT)	Chunk	P/G
Matching Vocabulary	(VO)(HOT)	Quick	P/G
Magnetic/Velcro back Matching Game			
Anticipation Guide	(APK)(PRE)(ACT)(HOT)	Quick	I/P
Foldable	(ACT)(VO)	Chunk	I/P
Fortune Teller Flash Cards			
Timeline	(ACT)(HOT)	Chunk	I/P
Exclusion Brainstorming	(APK)(PRE)(ACT)(VO)(HOT)	Lesson	I/G
Graphic Organizers	(PRE)(ACT)(HOT)	Chunk	I/P/G
Admit/Exit Slip	(APK)(VO)(HOT)	Quick	I
QuickWrite	(APK)(PRE)(HOT)	Quick	I
Focused FreeWrite	(APK)(PRE)(HOT)	Quick	I
Give One-Get One	(ACT)(HOT)	Quick	I/P/G
Pair/Share (Compare)	(ACT)(VO)(HOT)	Chunk	P/G
Open Response	(ACT)(VO)(HOT)	Chunk	I
Two-minute Quiz	(ACT)(VO)	Quick	I

Questioning

Grading

Resources

*MAX Teaching With Reading and Writing*, Mark Forget

*Tools for Teaching Content Literacy*, Janet Allen

*Kagan Cooperative Learning*, Spencer & Miguel Kagan